





## HYDROSHIELD PROJECTION OWN THE BLOCK



#### OWN THE BLOCK HYDROSHIELD PROJECTION







#### BigShoulders DigitalVideoProductions

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The Hydroshield has to be seen to be believed. It's a one of a kind visual experience.

Up to 40 feet tall and 100 feet wide!



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Creates instant, unforgettable, viral content.

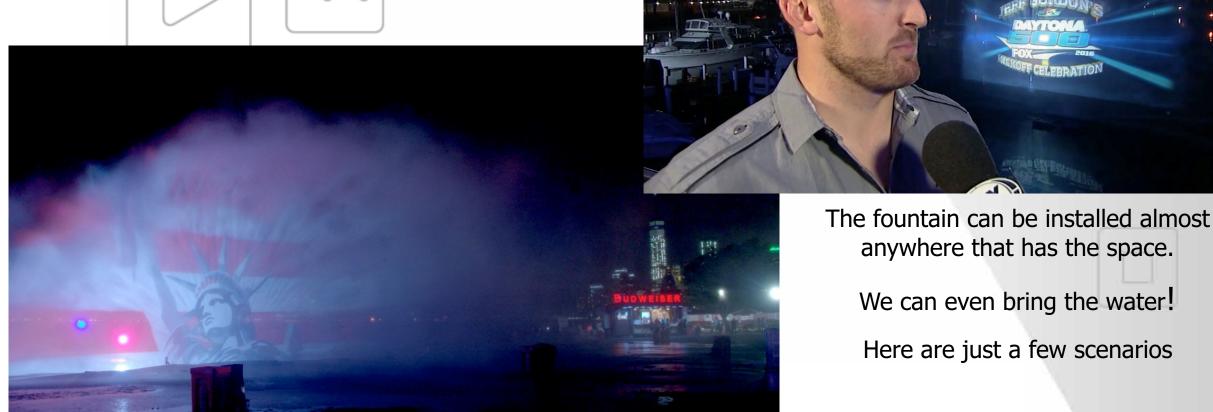
Almost everyone who sees it photographs it, videotapes it, and shares on social media creating uncountable social media impressions.

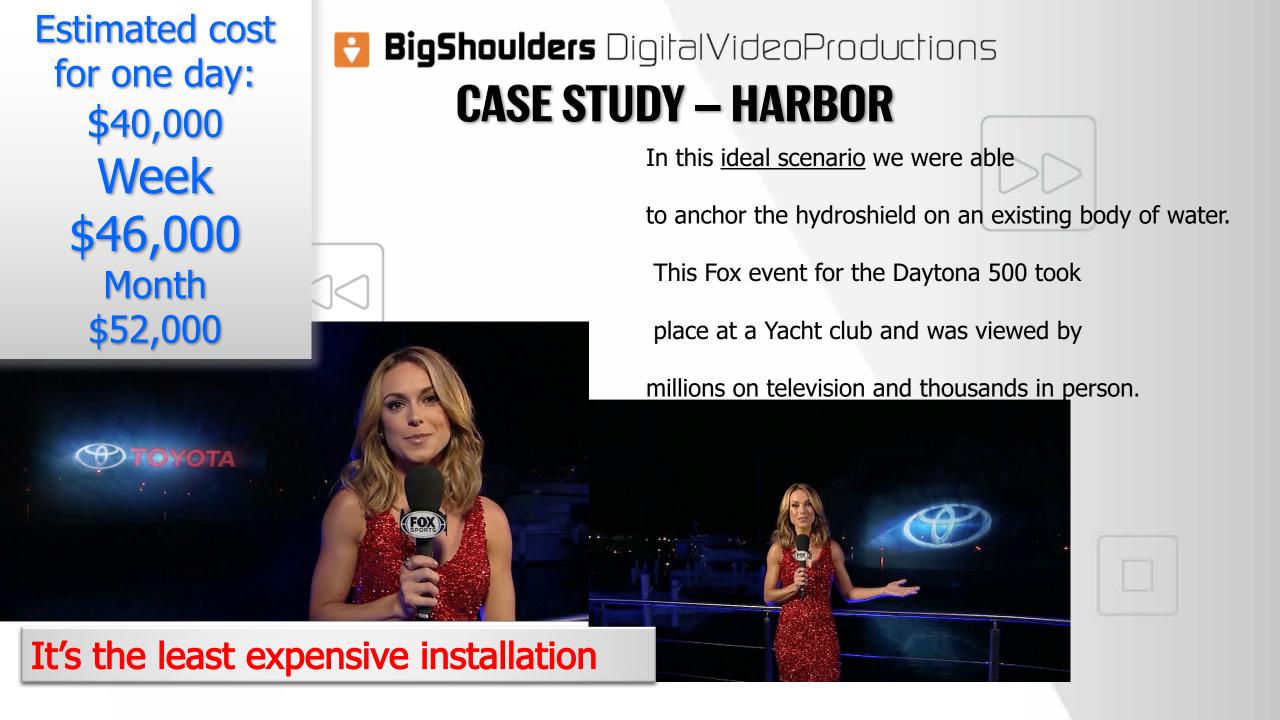




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#### **CASE STUDY – WATER RESERVOIR**

In Malibu, CA on the grounds of SaddleRock Ranch, we were tasked with craning the Fountain down into a large reservoir.

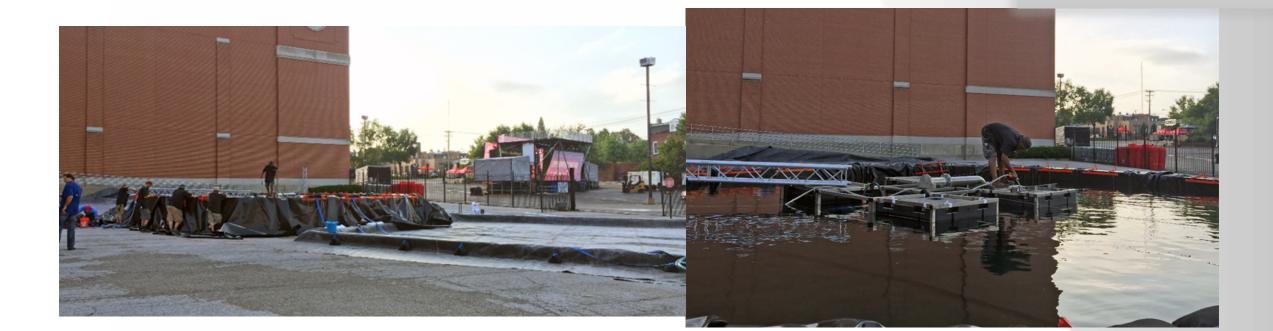
Estimated cost for one day:
\$48,000
Week
\$54,000
Month
\$60,000



## BigShoulders DigitalVideoProductions CASE STUDY — RETENION POND

In St. Louis on the parking lot of Anheuser-Busch's Headquarters, we were tasked with building a 30,000 gallon retention pond.

for one day:
\$60,000
Week
\$66,000
Month
\$72,000



# Estimated cost for one day: \$65,000 Week \$71,000 Month \$77,000



#### **CASE STUDY – MAN MADE TRENCH**

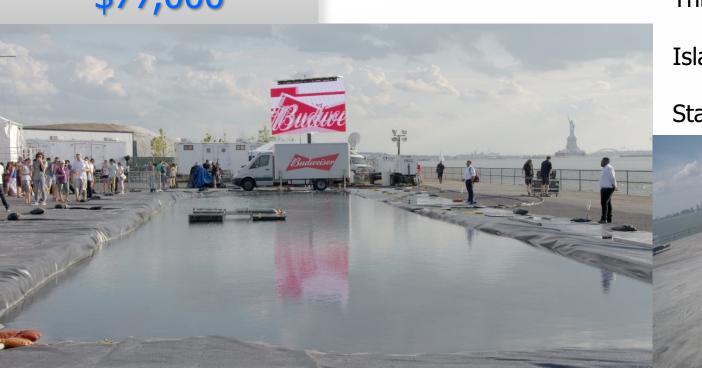
In New York we were tasked with digging a  $100 \, \mathrm{ft}$  by  $30 \, \mathrm{ft}$  wide by  $6 \, \mathrm{ft}$  deep trench

that could hold up to 100,000 gallons of water.

This took place on Governors

Island, just a few hundred feet from the

Statue of Liberty







## OWN THE BLOCK HYDROSHIELD PROJECTION



- With a minimum commitment of 1 event per quarter we can store the hydroshield for free.
  - Otherwise there will be a nominal storage fee of \$ 250 per month.

